

LEADING EDGE IN-PERSON or HYBRID IDIS & FOCUS GROUPS

Elevate your in-person projects with CCam® focus HD 360° Recording and Streaming

CCam is a state-of-the-art solution powered by Civicom that incorporates an HD 360° omni-directional camera that delivers both a panoramic and simultaneous upclose and personal view that puts each respondent front and center of your interview or focus group as they speak.

CCam provides remote moderators and observers an immersive experience as if they were in the same room with the respondents. Incorporating a unified solution that includes recording, streaming, storage, sharing, and video clipping, you can focus on your research while we take care of the rest.



There's Another Way Of Seeing Things™ with CCam® focus



Hybrid capabilities enable combination of remote moderation with in-facility respondents



Stakeholders can watch in-location interviews from anywhere



Superior HD 360° video quality



Crystal clear audio capture even with social distancing, masks, or plexiglass



Multiple camera angles for bigger or widely spaced groups



Zoom in for visualizing close-ups of product testing



Mobile device enabled; No app downloads required

Get Peace of Mind with White Glove Service and 24/7 Support

- We tailor the technology to what you need
- We handle tech checks to make sure everything is working
- We provide full-service event monitoring
- Get 100% end-to-end support Civicom is known for

Expedite Your Research for Faster Insights

- HD video files available within minutes
- Generate machine transcripts and video clips
- Create storyboards for reports and presentations
- Secure video storage and collaborative access

Book CCam[®] focus for your next in-person projects

Contact CCam focus for a demo contact@ccamfocus.com